

# Strategies and Opportunities to Partner with and Engage Men

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# About Catalyst



## OUR VISION

Changing workplaces. Changing lives.

## OUR MISSION

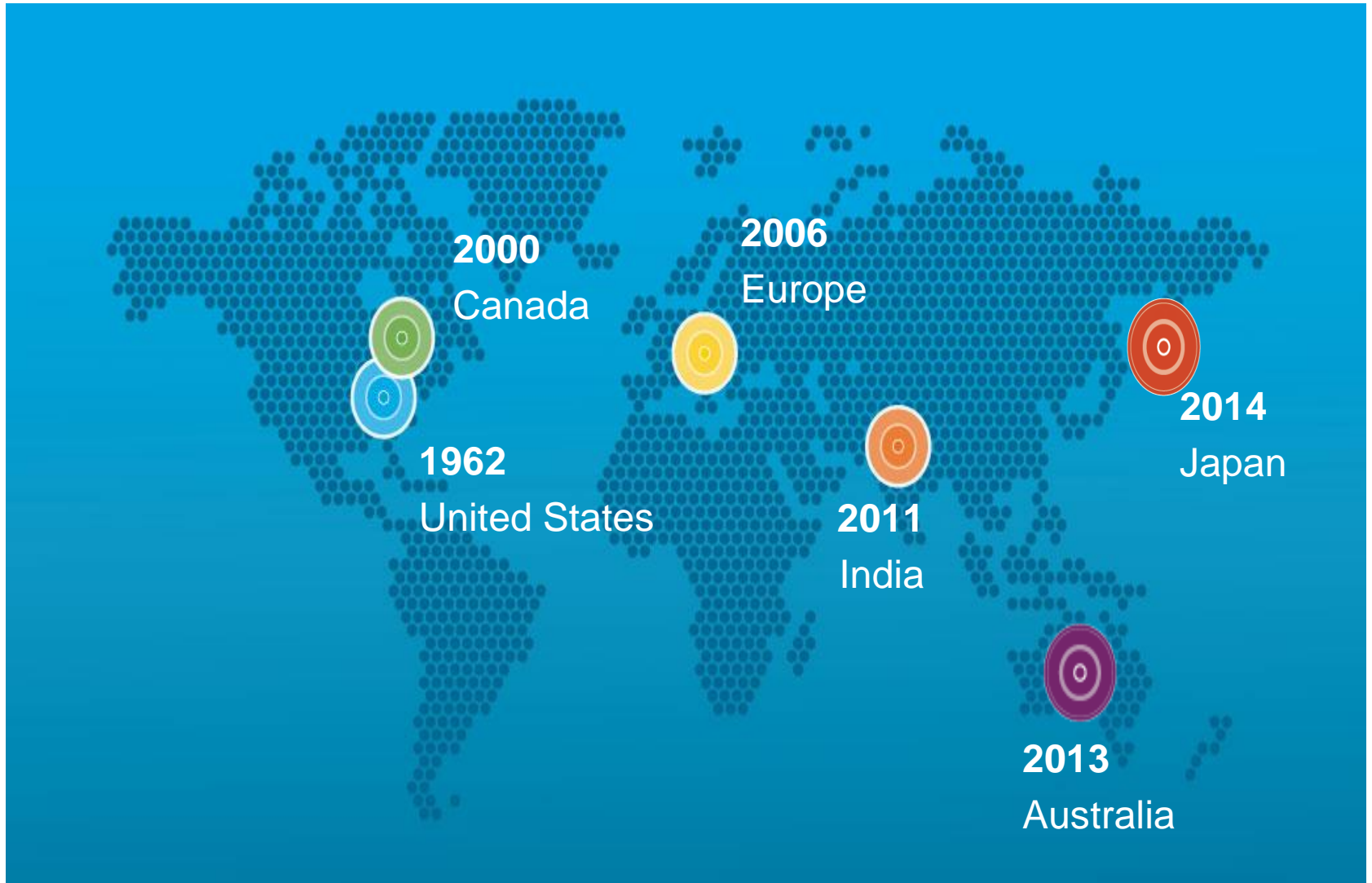
Accelerate Progress for Women Through Workplace Inclusion

## OUR VALUES

Connect | Engage | Inspire | Impact

- » Over 50 years of experience partnering with corporate, government, and academic leaders
- » Over 800 member organizations and firms
- » We create and implement solutions to help organizations make sustainable change

# Regions We Serve



# Barriers to Real Change



## **APATHY**

- Equity not seen as an issue
- Missed understanding of the personal value of equity

## **FEAR**

- Fear of losing status
- Fear of making mistakes
- Fear of other men's disapproval

## **PERCEIVED & REAL LACK OF AWARENESS**

- Perceived: By virtue of being male, men believe they are uninformed
- Real: A lack of awareness of gender bias

# Opportunities for Real Change



- Men to Gain Perspective
- Women have sponsors/mentors
- Sense of fair play



***A sense of fair play is the only predictor for participation.***

# MARC – A Unique Opportunity



MEN ADVOCATING  
REAL CHANGE

# Be the change you wish to see.



- **Stand for Equality**
- **Continue to Learn**
- **Be a Role Model**
- **Take Action Today**



# About MARC Leaders



The MARC Leaders Workshop enables emerging and senior male leaders to develop critical inclusive leadership strategies, sharpen awareness of inequalities, unconscious biases, and privilege, and hone skills to make lasting impact. In this 1½ day workshop, participants will engage with a cross-company network to enhance their own leadership effectiveness and discuss ways to effect change in their respective organizations.



# Why MARC Leaders?



## MARC Leaders Value-Add:

- Provides structure and direction
- Translating insights into action
- Utilizing accelerators and motivators for men
- Accountability to self and others
- Thought leader coaching

# Learning Objectives



## **By the end of the workshop, participants will:**

- Know the behaviors inclusive leaders use
- Gain a deeper understanding of dominant culture and privilege
- Identify personal “blind spots “of unconscious bias and how they impact partnerships between men and women
- Create a personal action plan that drives personal change

**Leave with more knowledge and skill through a powerful, personal experience.**

